

ALCATEL-LUCENT SMART GUEST APPLICATIONS

The Smart Guest Applications provide an easy way to access a variety of hotel services and communication options on the Alcatel-Lucent Enterprise Smart DeskPhones. Their intuitive, high-resolution touch-screen interface enhances guests' comfort and enables a unique user experience through convenient new capabilities.



Guests can also control their in-room environment, adjust lighting and temperature controls, set their room status to Do Not Disturb or download a hotel application. Hoteliers can also promote hotel services, activities or nearby shops, thanks to a customizable presentation service. With simple access to relevant information, guests can easily call or make an appointment to enjoy hotel amenities.

FEATURES	BENEFITS
<ul style="list-style-type: none"> • Customizable home page: background image and guests services 	<ul style="list-style-type: none"> • Convey a state-of-the-art brand image of the hotel
<ul style="list-style-type: none"> • Hotel tour: hotel services presentation (restaurant, bar, spa...) with direct call button • Hotel proximity services presentation 	<ul style="list-style-type: none"> • Provide greater convenience and comfort, with quick access to relevant services • Enhance in-room orders • Gain new opportunities for advertising
<ul style="list-style-type: none"> • Hotel leisure or business activities presentation 	<ul style="list-style-type: none"> • Enhance convenience and orders of extra services • Move to green marketing and save money on paper
<ul style="list-style-type: none"> • Weather forecast* for hotel city, hotel favorites or any city chosen by the guest • Interactive clock screen saver • Room automation control support** for lights, blinds, A/C, privacy 	<ul style="list-style-type: none"> • Help guests better prepare their stay and activities • Strengthen guest loyalty by creating a unique in-room experience • Go green and save costs: replace multiple control devices with one central remote control
<ul style="list-style-type: none"> • Hotel apps: interactive interface for hotel apps QR code scanning 	<ul style="list-style-type: none"> • Promote hotel applications and ensure fast adoption
<ul style="list-style-type: none"> • Multi-language: guests can choose preferred language from up to 29 supported languages 	<ul style="list-style-type: none"> • Welcome guests in their language
<ul style="list-style-type: none"> • "Room-ready" code allows cleaning employees to instantly notify the reception of room availability 	<ul style="list-style-type: none"> • Increase staff efficiency and optimize hotel operations • Accelerate rooms availability
<ul style="list-style-type: none"> • IT administration security with configuration backup • Centralized web management interface 	<ul style="list-style-type: none"> • Simplify IT and management efforts

* This features requires a customer subscription to the weather forecast provider
 ** Option

TECHNICAL SPECIFICATIONS

- Smart Guest Applications include:
- A base pack including Hotel Tour, Weather Forecast, Interactive Screen Saver and Languages.
 - The room automation is an option, as it requires an analysis with the automation system provider to allow integration with the system.

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