

Aislelabs

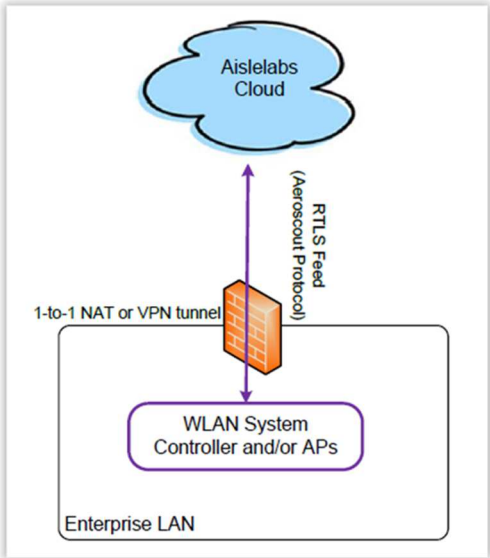
Aislelabs Flow certified with OmniAccess® Stellar



Aislelabs provides a highly customizable and powerful digital marketing platform with advanced analytics leveraging WiFi infrastructure. Aislelabs provides a WiFi location analytics platform trusted by large enterprises to uncover insights into visitor behavior. ALE Stellar WiFi platform can interoperate with Aislelabs seamlessly by providing the required location analytics raw information of connected WiFi clients.

Integration Overview:

The Aislelabs solution is purely cloud based, and provides detailed WiFi based location analytics and guest engagement. To do this, the aislelabs cloud platform needs to connect to the Enterprise WiFi system to take in basic feeds of client RTLS (Real-time Location System) information periodically. After taking in this information, the aislelabs location engine will be able to compute and analyze client location and produce relevant user analytics to the enterprise customer.



This WiFi WLAN integration is supported on the Alcatel-Lucent Stellar WLAN portfolio through the WiFi Enterprise or the OmniVista Cirrus cloud deployments.

Integration Details:

- The integration is composed of the following steps:
- From the Alcatel-Lucent Stellar solution, an LBS (Location Based Service) needs to be configured from OmniVista 2500 or OmniVista Cirrus. The LBS profile needs to point to the Aislelabs public IP address.

- After the configuration of the LBS profile, the aiselelabs cloud needs to send an initial one time configuration message to each WLAN Access Point to trigger the flow of RTLS feeds from the APs to the cloud.
- Note that to facilitate the initial cloud to AP configuration message, the APs on the private network need to be reachable to the cloud platform either through a 1-to-1 NAT or a private VPN tunnel.
- After the initial configuration message is received by the APs, the APs will start sending out the raw RTLS feed to the aiselelabs cloud to facilitate processing and analyzing WiF location analytics.

Technical Details:

Environment

Partner	ALE
<ul style="list-style-type: none"> • N/A 	<ul style="list-style-type: none"> • OmniAccess® Stellar AWOS 3.0.5

Supported APIs/Protocols

- Aer Scout protocol RTLS feed

For technical support:
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Company Overview:

Aislelabs is a profitable company with a global customer base providing highly customizable and powerful digital marketing platform with advanced analytics leveraging WiFi infrastructure. Headquartered in Toronto, Canada and with over 50 employees, Aislelabs have been serving customers for over 5 years and with deployments spanning over 1000 locations. Aislelabs serves in multiple industries including Retail, Food and Beverage, Hospitality, Airports, Shopping Centers, and Sports Venues



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