



BMW AUTOMOBILCENTER MENTON

Based in Reutlingen in the South of Germany, BMW Automobilcenter Menton has been a successful BMW dealer for more than 80 years and today, it is one of the largest dealerships in Germany.

CHALLENGES

Menton wanted to modernize its network, because the connection from the sites to the host was not performing well enough to ensure smooth communication.

The ability to provide all the locations with a high performance connection, despite the very long and convoluted cable routings, was a very important requirement of Menton.

They also needed LAN and WLAN components to be delivered by one manufacturer.

PRODUCTS AND SERVICES

Alcatel-Lucent OmniSwitch™ 6450 Stackable LAN Switch

Alcatel-Lucent OmniSwitch™ 6250 Stackable Fast Ethernet Switch

Alcatel-Lucent OmniSwitch™ 6850E Stackable LAN Switch

Alcatel-Lucent OmniAccess™ AP93, AP103, AP105

WHY ALCATEL-LUCENT ENTERPRISE

Alcatel-Lucent Enterprise was able to offer both LAN and WLAN components together.

In addition, nds Netzwerksysteme GmbH, a long-time Alcatel-Lucent Enterprise business partner, had already installed Menton's server and storage infrastructure. That is why a strong business relationship was already in place.

Location: Reutlingen, Tübingen, Bad Urach, GERMANY

Vertical: Retail

Number of users: 120

Deal implementation: November 2013

Business Partner: nds Netzwerksysteme GmbH



BENEFITS



TECHNICAL

Secure connection of all locations with high performance has been achieved through the integrated 10-Gigabit connectivity, linking all hosts and buildings to the server in the data center. This has brought significant performance gains.



FINANCIAL

The implemented solution has ensured the protection of investment, as well as allowed a sustainable technology.



USER EXPERIENCE

All employees are benefiting from the reliability of the connection. Employees can now optimize their time, as administrative tasks are simpler.



“An essential advantage of the new solution is the simplification of administration. Because all functions and components are part of our new integrated infrastructure, the whole solution can be better supervised and steered with more efficiently.”

Carsten Pleyer, IT-Director, BMW Automobilcenter Menton