



BOLLORE AFRICA LOGISTICS

Bolloré Africa Logistics is the leading integrated logistics network on the African Continent and a major operator in public-private port and rail partnerships. They conduct business in 55 countries, including 45 countries in Africa, and have a workforce of over 25,000 collaborators. The company specializes in customized industrial projects and serves a portfolio of clients worldwide.

Bolloré Africa Logistics offers integrated door-to-door services thanks to an exclusive and unique for the Continent network. The Group has a management contract for the autonomous port of Pointe Noire, Congo, and they employ 1,700 workers in this country.

CHALLENGES

In Congo, the network needed to be completely rebuilt. This would involve establishing a converged voice/data network with full IP telephony to meet the mobility needs of all employees. Bolloré Africa Logistics wanted to set up a powerful network to create more fluidity of use.

PRODUCTS & SERVICES

- Alcatel-Lucent OmniPCX™ Enterprise Communication Server
- Alcatel-Lucent IP Touch™ 4018 Extended Edition
- Alcatel-Lucent IP Touch™ 4028 Extended Edition
- Alcatel-Lucent OmniTouch™ 4135 IP Conferencing Module
- Alcatel-Lucent OmniSwitch™ 6850E Stackable LAN Switch
- Alcatel-Lucent OmniSwitch™ 6450 Stackable LAN Switch
- Alcatel-Lucent OmniVista™ 4760 Network Management System

WHY ALCATEL-LUCENT ENTERPRISE

Pascal Maillot, CIO, was very familiar with Alcatel-Lucent Enterprise's offering, having previously worked as a partner. For him, the Alcatel-Lucent Enterprise proposal would ensure reliability and deliver the best value for money. He convinced his teams about the superiority of this equipment compared to alternatives from competitors.

Location: Pointe Noire, CONGO

Vertical: Transportation

Number of users: 279

Deal Implementation: 2012-2013

Business partner: OFIS

BENEFITS



TECHNICAL

The uniformity of the equipment allows simplified system management and maintenance.

All models of the data equipment have a wide range of functionalities.



FINANCIAL

Alcatel-Lucent Enterprise provided an offer that was 20 to 30 percent cheaper than the competition, without sacrificing the technical aspects.



USER EXPERIENCE

Easy-to-use and intuitive telephones offer employees user-friendliness.



"Because we are committed to delivering fast, high-quality and reliable service to our customers, we hold our suppliers, who are an extension of our service, to high standards. These standards are evident in the telecommunications network designed and built by Alcatel-Lucent Enterprise.

Today, we have several ongoing projects, such as adding new facilities, extending the wireless network, and enhancing network management."

Pascal MAILLOT, CIO, Bolloré Africa Logistics Congo.