

**This is
agility**



Digital Age Communications at the core of enterprise transformation

The Digital Age, also named the *Fourth industrial Revolution* is happening now and with it, massive shifts in the way technology is used, from both an enterprise and a user perspective. In this changing world, companies are accelerating or beginning their digital transformation and are looking for the best solutions to help them build the digital enterprise employees and customers expect from them.

Alcatel-Lucent Enterprise Digital Age Communications enables enterprises in any industry, segment, and public organisation, to take advantage of new ways of communicating and evolving with market demands by re-inventing the workplace, enhancing agility with communications-enabled business process automation and enabling organisations to decide on the most suitable cloud model.

1 Digital Age Communications solutions, provide enterprises with the power of real-time communications in the three main areas listed below, for any digital transformation.

People

Provide collaboration and communication solutions for the digital workplace, enabling people to work from anywhere and everywhere

Technology

Connecting everything — people, applications and objects — putting real-time communications at the center of enterprise's business processes

Flexible pricing models

To help organizations focus on their business objectives rather than on budget, different cloud models are available: private, hybrid, public

Digital Age Communications solutions and services are deployed in compliance with the highest communications security standards and industry regulations.

This is informed



2 Digital Age Communications economics: Minimise costs while maximising customer and employee experiences and satisfaction

- Combine the strength of multiple platforms in a comprehensive solution, and federate all communities in one place, to benefit employees
- Raise productivity by empowering employees with faster decision-making, bringing real-time communications closer to the employees, and streamlining business processes
- Provide alternative, automated points of contact for customers with one identity and one number to make all employees more accessible
- Optimise processes to reduce costs, lower maintenance expenses, decrease time spent on support tasks, and benefit from flexible subscription models

3 Digital Age Communications: A unique secure solution

- The only European open-source solution that provides a unique solution for each specific enterprises' requirements
- Turn your business applications into powerful assets while protecting your company and customer data
- Tailored business applications to meet your exact needs, according to your industry and specific regulation such as HDS and HIPAA compliance in the healthcare industry to protect patient data, and Learning Management System (LMS) integrations for the education sector to enable collaborative learning
- A guarantee to protect and leverage your past investments (including your communications' system)
- Full General Data Protection Regulation (GDPR) compliant solution, ISO 27001 certification, the only European provider, not subject to the Cloud or Patriot Act.