

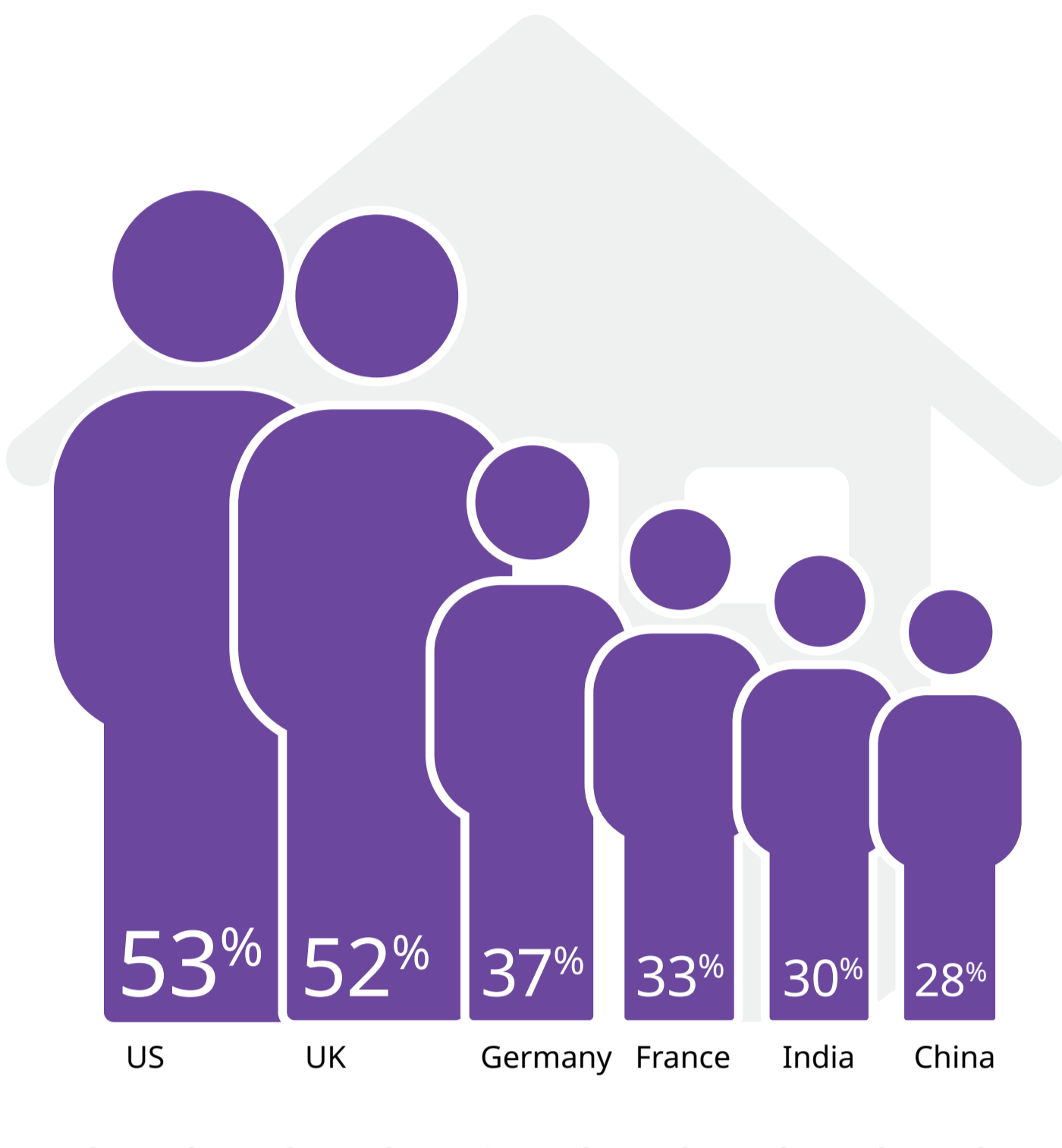
Engage your workforce with a hybrid digital workplace

Two years of disruption has resulted in a shift in employee/work relationships. This shift has challenged businesses to rethink workforce planning, management, performance, and experience strategies. Some organisations have gotten a head start by adopting the flexibility of the cloud to allow in-office, home, and remote working. Others are still looking for the best way to support their business while keeping employees engaged and attracting new talent.

Following are some interesting insights as organisations reshape their environments and create a new hybrid digital workplace to engage the workforce.

Making the shift

31% In 2022, **31%** of all workers worldwide will be remote (a mix of hybrid and fully remote) – with a split per country as shown below¹



9 out of 10 organisations will combine remote and on-site working²



89% of European companies plan on having a hybrid workforce post-pandemic, with only 11% expecting employees to return to the office full-time³



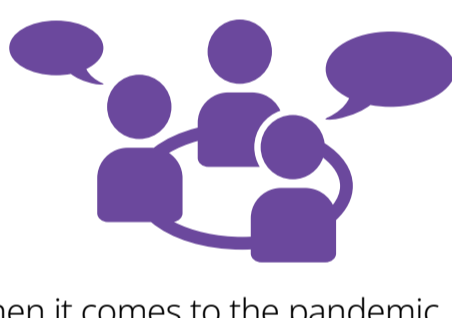
Engaging employees and new expectations



75% of organisations plan to increase spending specifically on workforce communications⁴



85% of employees are most motivated when management offers regular updates on company news⁵



90%

When it comes to the pandemic, more than **90% of employees wanted at least weekly communication from their company;** 29% said they prefer daily communication⁶

Of those who have flexible work options⁷

48% say work-life balance is excellent or very good

compared to

36% respectively, for respondents without flexible work

54% have the emotional support they need at work

compared to

45% respectively, for respondents without flexible work

Employees prefer hybrid work



82%

of employees want to be able to telecommute at least once a week once the pandemic is over⁷



81%

of employees who have the option to work remotely recommend their company to others⁸



79%

of employees would be more loyal to their employer if they had flexible work options⁹



59%

of people would be more likely to choose an employer who offered remote work compared to those who didn't¹⁰



32%

of people would quit their job if they were not able to continue to work remotely¹¹



68%

of young gen workers consider remote work options a deciding factor when considering employment opportunities¹²

Summary

Organisations need to build a hybrid, digital workplace to keep employees engaged, motivated, and efficient and meet their needs and expectations. Offering a flexible workplace with adaptable work arrangements can provide an important competitive advantage.

To learn more about how you can create your hybrid, digital workplace, [download our Digital Workplace eBook.](#)

[Download the Digital Workplace eBook](#)

Sources

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