

Improve staff efficiency with cutting-edge networking

Hospitality has recently undergone a rapid transformation. Today, hotel managers and staff assign a great deal of value to personalization, connectivity and access to hassle-free network operations. A modernized network is essential to improving staff efficiency — and Alcatel-Lucent Enterprise can help.

“One of the most apparent benefits of technology in the hospitality industry is its ability to automate repetitive tasks. For hotel staff, this means less time spent on administrative chores and more time dedicated to patron interactions.”

RYAN CARRIER, AREA VICE PRESIDENT, GAMING SALES



The changing hotel network

The modern hospitality network must support large volumes of users, data, devices, applications, CCTV, IPTV and systems. The network, on top of being mission-critical, must also guarantee secure, reliable and high-capacity bandwidth end-to-end across wired and wireless networks on and off hotel grounds.

This ensures:

- Flexible and engaging operations that make staff more productive
- A connected community that helps staff stay in constant contact with guests
- Property-wide safety and IT resilience to protect staff and guests

73%

of guests surveyed said they would return to a hotel that satisfied their technological needs¹

77.6%

of hotels expect to increase their technology investment in the next three years²

24%

increase in front desk staff productivity by automating repetitive tasks³



Hospitality networks designed for empowering efficiency

When choosing your network solution, consider these five critical factors. They can help you provide staff with the tools and training to be more efficient, so they can facilitate the enhanced experiences your guests demand.

- 1. Provide agile and hassle-free network operations:** Remove worries about compatibility when it comes to advanced tools, technologies, apps, video broadcast and services.
- 2. Aid workforce productivity:** Advanced tools, technologies, apps and services keep your network up-to-date and are the foundation of personalized guest experiences.
- 3. Increase connectivity:** Make your hotel smarter and constantly connected, allowing staff to be more proactive and responsive to guest needs.
- 4. Deliver cost-efficiency and scalability:** A faster, easier and more feasible approach to advancing network capabilities removes compatibility worries.
- 5. Produce a seamless guest experience:** The right tools and technology optimizes hotel performance and drives enhanced guest services.

ALE's dynamic network solutions include an artificial intelligence/machine learning-powered Network Advisor and ruggedized switches that easily handle any environment you can throw at them, all while providing property-wide intelligence distribution with no constraints.

Learn how ALE hospitality solutions can help your hotel modernize its network, or [contact us today](#) to discuss your specific needs.

SOURCES

¹ <https://hoteltechnologynews.com/2023/09/how-hotel-operations-technology-improves-employee-productivity-enhances-the-guest-experience-and-increases-profits>

² <https://hoteltechnologynews.com/2022/03/research-78-of-hotellers-will-increase-their-investment-in-hotel-technology-in-the-next-three-years/>

³ IDC Business Value White Paper, sponsored by Mews, Business Value of Mews Hospitality Cloud with Mews Payments, doc #EUR252407824, September 2024