

JUMBO ELECTRONICS SELECTS ALCATEL-LUCENT TO PROVIDE AN ENHANCED AND FUTURE PROOF NETWORK INFRASTRUCTURE WHERE ALL EXPECTATIONS WERE EXCEEDED

EXTERNAL

JUMBO ELECTRONICS COMPANY LTD (LLC)

CUSTOMER INFORMATION

- The flagship company of the Jumbo Group, Jumbo Electronics Company Ltd. (LLC) was founded in 1974. Jumbo is one of the leading names in the field of consumer electronics, information technology, telecommunications, home appliances, office automation and entertainment in the United Arab Emirates
- Today, Jumbo Electronics boasts more than 27 retail sites and 9 service centres, with over 2000 employees and a revenue of USD1.5 Billion

CHALLENGES

- Limited bandwidth prolonged simple operations, causing delays
- Saturated network infrastructure presented efficiency concerns
- Upgrade was a matter of urgency due to outdated technology

PRODUCTS, SOLUTIONS AND SERVICES

- Alcatel-Lucent OmniSwitch™ 9000E Chassis LAN Switch
- Alcatel-Lucent OmniAccess™ AP70
- Alcatel-Lucent OmniSwitch™ 6450 Stackable Gigabit LAN Switch

BUSINESS AND TECHNICAL BENEFITS

- Bring Your Own Device (BYOD) allows employees to work efficiently and seamlessly within the office environment
- Future proofing of the whole data network
- Full WiFi coverage across the corporate headquarters provides seamless and uninterrupted communications between all staff members



“As the Jumbo Group, we are in the business of providing technology and related services to support our customers. We practice what we preach, and extend that cutting-edge technology into our organizational best practices to improve work flow and efficiency. Alcatel-Lucent has provided us excellent support and consultation to address our requirements. The implementation is really serving its purpose and exceeding expectations.”

- Mr. V. Suresh, CIO

DEAL FACTS AND FIGURES

- Deal won: March 2013
- Implementation date: August 2013
- Business Partner: Al Futtaim Technologies LLC

CUSTOMER DETAILS

- Location: United Arab Emirates
- Vertical: Retail
- Number of users: 500