1. Students arrive at the classroom to find a notification that the class has been moved to room 221 in the Albert Einstein building. Students use the university app to get directions to the classroom and are also informed about how long it will take to get to the classroom.

2. Class attendance is automatically taken as students enter the room and remain there for a specified period of time.

3. During the class, the teacher assigns a new book to read. Students use the university app to reserve the book and get directions to the aisle and shelf where the book is located in the library.

4. Students can share their location with friends on Facebook, WeChat, or LinkedIn to find the best place to meet.

5. As students pass by the food court, they receive notifications about the lunch specials.

6. On the way to an afternoon class, a student sees a poster for an art exhibit on the wall. Using the app, the student can get more information as they approach the poster.

7. During class, students get an emergency notification. The app shows the best evacuation route.