

Rainbow Hub by Alcatel-Lucent Enterprise

A superior communication platform combining a SIP trunk of your choice with real-time collaboration

Rainbow™ Hub by Alcatel-Lucent Enterprise is a next-generation, real-time communications, and collaboration platform. Leverage the power a truly cloud-based PBX system combined with a best-in-class unified communications platform. The need for a physical PBX system deployed on premises with trained personnel to maintain and upgrade the system is gone. Simplify your communications with one platform to fulfil all your needs.



With Rainbow Hub you can administer and manage your subscriptions using the Rainbow portal. Maintenance and upgrades are handled easily and remotely. Enjoy more freedom and reallocate resources to critical business processes.

Rainbow Hub is available on multiple platforms (iOS, Android, PC, Mac, and web). It is an economical alternative to complicated and expensive telephony systems, and can potentially reduce operating costs by up to 80%. With its open-source architecture, integration into existing systems is possible, providing an additional layer of security, and leveraging assets and systems to protect prior investments and raise the overall user experience.

It's easy to understand with two levels of services

Voice Business

Voice Enterprise

Voice Business = Telephony

Unlimited Telephony services

- All telephony features; available on PC, smartphone, and desktop
- Second call, back and forth, attended, and blind transfer, 3rd-party calls, call forward
- Monitoring and pickup of calls to other user(s)
- Calls to manager can be monitored and picked-up by assistants
- Sequential, cyclic, parallel and call overflow on busy, or no response
- Voicemail with visual notification of new voicemail in user interface
- Record all calls
- Desktop phones supported: Cloud Edition phone range determined by ALE

Datasheet

Rainbow Hub by Alcatel-Lucent Enterprise

Limited collaboration services:

- Team collaboration: up to 100 participants in group chats
- File sharing and storage up to 1GB
- 1-on-1 conferencing capabilities (voice and video calling, screen/app sharing)
- Following information channels

Voice Enterprise = Collaboration + Telephony

Unlimited Telephony services

- All telephony features; available on PC, smartphone, and desktop
- Second call, back and forth, attended, and blind transfer, 3rd-party calls, call forward
- Monitoring and pickup of calls to other user(s)
- Calls to manager can be monitored and picked-up by assistant
- Sequential, cyclic, parallel and call overflow on busy, or no response
- Voice mail with visual notification of new voice mail in user interface
- Record all calls
- Desktop phones supported: Cloud Edition phone range from ALE

Full collaboration capabilities

- Team collaboration: Up to 300 participants in group chat
- File sharing and storage up to 20GB
- Up to 120 participants for conferencing (voice and video, screen/app sharing, remote control)
- Following, creating, and managing information channels
- Microsoft® Office 365 Exchange Online and Google calendar integration
- Microsoft Outlook plug-in and Active Directory contact search

Two commercial models: Bundled or separated

Rainbow Hub services are available to end customers in two flavours, “bundled” including traffic or “separated”.

Bundled services means Rainbow Hub services and traffic (phone number and traffic) are bundled together by our partners and sold as an all-inclusive price per user, per month offer under one unique contract and billing.

Separated services means Rainbow Hub services and traffic are sold, contracted, and billed separately, for example, the end-customer will receive two bills from two different suppliers, one for the Rainbow Hub services coming from an ALE reseller, one for the connectivity and traffic coming from a Rainbow Hub certified SIP service provider.

With Rainbow Hub customers benefit from:

Features	Benefits
Real-time communications and collaboration	Communicate using voice, video or chat, work in groups, share your screen or your desktop, store and share files and much more
Any device, anywhere	Your real-time communications and collaboration streams follow you anywhere, at the office, on the road, at home, on any device, phone, PC, tablet, smartphone
Self-service and analytics	Be in full control: Manage your subscriptions, your company, and your users using an intuitive web portal including detailed analytics
Flexible traffic model	Rainbow services and traffic bundled together or separated

*For the full list of features please [click here](#).

*Rainbow Business license included
**Rainbow Enterprise license included