



# Scandic Central Elverum

Connectivity as an essential hotel service

“We are very satisfied with the ALE WLAN solution delivered by Telenor. They have been a trusted partner for years, and together with ALE we have a state of the art WLAN and IPTV solution for our guests and staff.”

Morten Østbakk  
Front Office Manager

MARKET: HOSPITALITY  
DEAL IMPLEMENTED: 2017

REGION: NORWAY  
NUMBER OF USERS: 1000

COMPANY:  
SCANDIC CENTRAL ELVERUM

The new Scandic Central Elverum is located in Elverum, Norway. The hotel has 90 guest rooms with IPTV, as well as conference facilities able to accommodate up to 1000 guests. Free WiFi is available for hotel guests and conference attendees. The Scandic Central Elverum is part of the Scandic hotel chain based in Stockholm, Sweden, with locations throughout the Nordic countries.

## CHALLENGES

The Scandic Central Elverum is situated in a newly renovated hotel building with massive concrete walls. The hotel needed a solution to offer free reliable WiFi throughout the building for up to 1000 guests and conference attendees at any given time.

The solution also needed to power the IPTVs in the guest rooms and offer centralized management.

## PRODUCTS AND SERVICES

Alcatel-Lucent OmniAccess® Stellar AP1101 WLAN Access Point  
Alcatel-Lucent OmniAccess Stellar AP1201H WLAN Access Point  
Alcatel-Lucent OmniAccess Stellar AP1231 WLAN Access Point  
Alcatel-Lucent OmniAccess 5720 Compact Enterprise Service Router  
Alcatel-Lucent OmniSwitch® 6350 Gigabit Ethernet LAN Switch  
Alcatel-Lucent OmniSwitch 6450 Stackable Gigabit Ethernet LAN Switch

## WHAT MADE THE DIFFERENCE?

Scandic has a longstanding and successful relationship with ALE's business partner Telenor. Furthermore, the hotel chain was familiar with ALE solutions as they are implemented at several other Scandic locations including the neighboring Scandic Elgstua also located in Elverum.

## Benefits

### > TECHNICAL

The hotel has one consistent network that is delivered and centrally controlled by a single partner.

The solution was designed with a high density of Access Points to deliver strong ubiquitous WiFi despite the building's thick concrete walls.

The network solution enables IPTV in guest rooms, HVAC and hotel cash registers, as well as other WLAN connected devices like the sound system.

### > FINANCIAL

Working with a single partner and centralized infrastructure is efficient and cost effective for Scandic.

### > USER EXPERIENCE

Up to 1000 hotel guests and conference attendees can easily access free, quality WiFi using their own devices.

Connected IPTVs in the rooms enhance the guest experience by allowing streaming of video and films.

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