



SIGNAUX GIROD

The international Signaux Girod group offers global solutions for signalization and planning road and urban spaces.

Known for its expertise and forward-thinking in its vision, Signaux Girod maintains its commitments: non-stop innovation within its organization, its product range (eco design and design in the Neo line), its manufacturing processes, and even in its unified communication tools.

With 36 decentralized sites in France and 8 international affiliates, the fluidity of collaboration is crucial for the success of its operations.

CHALLENGES

Signaux Girod has undertaken a travel cost reduction policy and wants to equip itself with a new conferencing solution that enables holding a maximum of meetings online rather than face-to-face.

This new solution needed to be extremely simple to use in order to ensure total user adherence.

Finally, it was also necessary that any new solution be deployed across all sites and be used as a supplement to any kind of telecom environment.

PRODUCTS & SERVICES

Alcatel-Lucent OpenTouch® Conference

Alcatel-Lucent OpenTouch® Personal Cloud

WHY ALCATEL-LUCENT ENTERPRISE

Alcatel-Lucent Enterprise and its business partner enabled Signaux Girod to evaluate the solution by providing online demos and test accounts.

The subscription is also very simple, without investment or deployment constraints.

Eventually, a change management support was provided to the users.

Location: Morez, FRANCE

Vertical: Manufacturing

Number of users: 963

Deal implementation date: April, 2015

Business partner: OneDirect



BENEFITS



TECHNICAL

OpenTouch® Conference adapts to the existing environment and is totally compatible with the heterogenous PBX equipment of the group. Deployment is immediate since the solution is available instantaneously through the cloud.



FINANCIAL

OpenTouch® Conference was deployed without any initial investment and allows simple billing, with payment upon use.



USER EXPERIENCE

The OpenTouch® Conference application is extremely simple to use and very intuitive, both for the conference leader and for the participants. Users can now share documents with one click.



"The solution provides us with highly efficient intra-group collaboration. We save time, budget and gain comfort by limiting our travels while emphasizing interactions. This is what we were looking for."

Nathalie BOUVIER, Marketing Manager, Signaux Girod.