

Six steps to student success

In today's rapidly evolving educational landscape Alcatel-Lucent Enterprise has identified a six-step strategy to create a path to success for both students and educational institutions.

Step 1: Make recruiting interactive and engaging

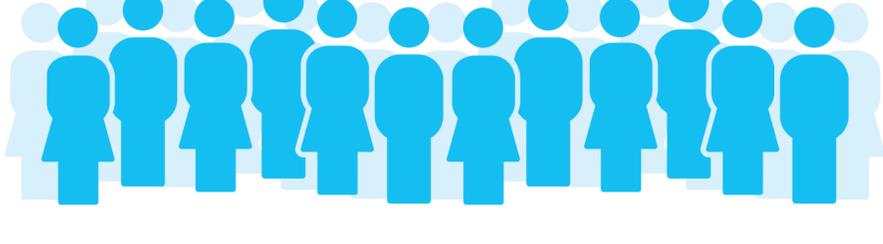
Your website is a powerful tool for applicants to get a sense of what it's like to attend classes, live on campus, interact with students and professors, and engage in activities at the school.



Webpages must be easy to find, easy to navigate, and provide clear descriptions of university programs and life on campus. They must be engaging, interactive, and enable personalised experiences.

Step 2: Improve student retention

Providing students with academic, emotional, psychological, and other **support services** before they reach the point of no return is key to reducing dropout and failure rates.



Step 3: Create a true campus community

Connecting, communicating, and collaborating through **central platform channels** helps nurture students' sense of emotional safety and reduce feelings of isolation.



Step 4: Support flex learning styles and locations

Educational institutions must ensure they can **support students' preferred ways of learning**. Some students will choose in-person learning.



Some will want to engage from their apartments, dorm rooms, library, or other location, with the flexibility to watch a recorded lecture when it fits their schedule.

Others will want to take advantage of **hybrid in-person and remote learning**.



Step 5: Keep everyone safe and secure

Panic buttons, safety hotlines, mass notification systems, and monitored alarms are good ways to **protect individuals on campus**.



Step 6: Stay connected

Help students stay connected with the school and with each other, even after they've graduated.



Staying connected is a great way to help **ensure former students remain ambassadors** for the school and its programs, long-term.

Helping alumni stay in touch with one another allows former students to **benefit from networking opportunities** and friendships for years to come. It also extends and strengthens their view of the value the school played in their life.



This six-step holistic strategy can create a win/win for students and educational institutions alike.

Check out our Alcatel-Lucent Enterprise solutions for the education industry to learn more.