Analysts insights

90% of companies will adopt a hybrid cloud approach by 2027[1]

+19% estimated growth rate of the private cloud market between 2024 and 2029[2]

+21% growth in public cloud by 2025[3]

+35% projected growth rate of Network as a Service by 2030[4]

+50%

Gartner predicts that more than **50%** of enterprises will use industry cloud platforms by 2028 to accelerate their business initiatives[5]

Sources:
1. Gartner
2. Global Information
3. CIO
4. Fortune Business Insights
5. Gartner

Adapting to uncertainty

Market context

In a rapidly evolving business landscape, digital transformation is essential. Leveraging modern communication, collaboration and networking solutions, helps maintain business continuity, and enhance resilience capability, efficiency and adaptability.

Business challenges

Adapting to constant changes can be challenging, as several technology vendors now limit their offerings to a subscription-based model, leaving businesses without financing or deployment choices.

Choices from Alcatel-Lucent Enterprise

At Alcatel-Lucent Enterprise, we take a different approach — providing tailored solutions that align with business objectives and financial constraints. With ALE, you can choose from:

- **Flexible purchasing options**: CAPEX, OPEX/ as a Service, or a mix of both
- **Tailored deployment models**: On-premises or in a private, public, or hybrid cloud

Ready to choose your route to a successful transformation journey?

Feel free to contact us!

Giving businesses choices to adapt to uncertainty

Alcatel·Lucent Enterprise

Alcatel·Lucent Enterprise

Giving businesses choices to adapt to uncertainty

Your business

Your transformation

Your choice

Products, solutions and purchasing options

Communication systems
- Alcatel-Lucent OmniPCX® Enterprise Purple
- Purple on Demand (PoD)

CAPEX and/or OPEX

Collaboration/Unified Communications as a Service*
- Rainbow™ by Alcatel-Lucent Enterprise delivering: instant messaging, audio and video calls, screen and file sharing and much more

OPEX

Network solutions
- OmniSwitch Ethernet Switches
- OmniAccess Stellar Wi-Fi 6/6E and Wi-Fi 7 Access Points
- Network Management System

CAPEX and/or OPEX

Hybrid cloud

With a **hybrid cloud**, leverage your past investment, keeping legacy communication systems (Alcatel-Lucent OmniPCX® Enterprise Purple or Purple on Demand (PoD)) hosted on-premises or in a private cloud for critical operations while integrating UCaaS services (Rainbow by Alcatel-Lucent Enterprise*) delivered through the internet to ensure your workforce remains connected from anywhere.

Private cloud

With a **private cloud**, organizations seeking full control over business and data security can host their communication systems on premises or in a private cloud, with a customer-dedicated instance of Rainbow by Alcatel-Lucent Enterprise* for UCaaS services hosted on premises or in a data center of their choice.

Public cloud

With a **public cloud**, the organization gets an all-in-one secure cloud communication and collaboration platform, including:
- Rainbow by Alcatel-Lucent Enterprise (UCaaS services*)
- Rich telephony features provided by a cloud-based communication system.
- Traffic provided by an Alcatel-Lucent Enterprise certified partner

With an Autonomous Network solution, available under **flexible business** models, organizations can build a highly reliable, zero trust network that simplifies operations and lowers TCO, with:
- Built-in security
- A unified single network management system
- AI-based network monitoring tools
- Simple and secure IoT onboarding and limited environmental impact

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