



CONVERGED SOLUTION OPTIMIZES PROCESS CONTROL

ZAKER TRADING

Zaker Trading was established in 1987 as a provider of innovative engineering products and services. Located in Dubai, United Arab Emirates, the company is a leading enterprise engaged in delivering a diverse range of state of the art solutions in welding, lifting and safety to supplement the local and regional industrial needs.

CHALLENGES

Zaker Trading wanted to simplify their fragmented communications system management with a better performing automated unified access network solution for their users.

The company required a converged and cost effective solution for all the sales sites. In addition, their Dubai headquarters needed to refresh their network with the latest technology.

PRODUCTS AND SERVICES

Alcatel-Lucent OmniPCX® Enterprise Communication Server

Alcatel-Lucent OmniSwitch® 6450 Stackable LAN Switch

Alcatel-Lucent OmniSwitch™ 6850 Stackable LAN Switch

Alcatel-Lucent OmniAccess® 4504XM

Alcatel-Lucent OmniAccess® Access Points

Alcatel-Lucent OmniAccess® 5850 Enterprise Services Router Modular Router

WHAT MADE THE DIFFERENCE?

The solution proposed by Alcatel-Lucent Enterprise featured a number of characteristics that were essential for the Zaker Trading business operations including: ease of management, user mobility, operations reliability and unified access.

Location: Dubai, UNITED ARAB EMIRATES

Vertical: Retail

Number of users: 150

Deal implementation: December, 2014

Business Partner: Al Futtaim Technologies



BENEFITS

TECHNICAL

Zaker Trading now has a converged solution, which is scalable, reliable, highly performing and fully centralized.

IT Infrastructure is not only more efficient now but also offers a unified system management with automated control process.

FINANCIAL

Communications operational costs have been reduced.

The converged approach has significantly decreased the overall maintenance costs as well.

USER EXPERIENCE

Thanks to the fully automated Wi-Fi access, warehouse employees can process purchase orders and scan products more rapidly and safely 24/7.



“The solution had all the features that Zaker was looking for and from a budget point of view it was just on that sweet spot. Thanks to Alcatel-lucent Enterprise.”

Charles Jesudason, Group General Manager, Zaker Group of companies