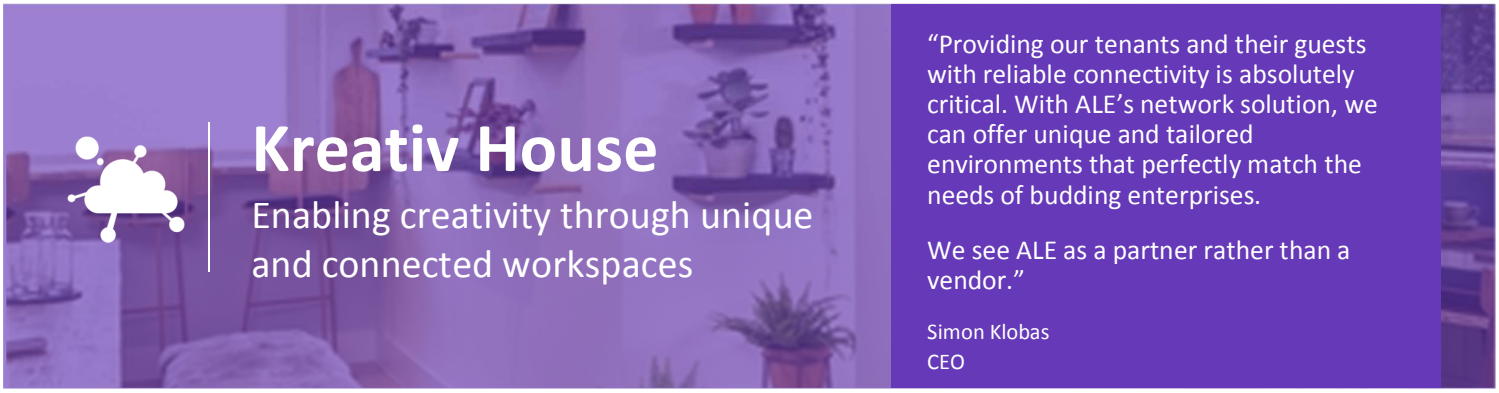
Case Study

ALE | Where Everything Connects



Kreativ House

Enabling creativity through unique and connected workspaces

"Providing our tenants and their guests with reliable connectivity is absolutely critical. With ALE's network solution, we can offer unique and tailored environments that perfectly match the needs of budding enterprises.

We see ALE as a partner rather than a vendor."

Simon Klobas
CEO

MARKET: OTHER
DEAL IMPLEMENTED: OCTOBER 2017

REGION: UNITED KINGDOM
NUMBER OF USERS: 200

COMPANY:
KREATIV HOUSE

Kreativ House is a collection of boutique design private studios, flexible workspace and art gallery in London that support forward-thinking businesses and their teams. The inclusive space was built to offer SMBs a stylish working environment where they can deliver better customer service and become more effective commercial entities.

CHALLENGES

Kreativ House's rich mix of businesses required a flexible network solution to suit the needs of the various tenants and guests, with up to 200 occupants during an exhibition or art event.

Kreativ House wanted a solution that could be implemented across new sites to give customers access to consistent services and systems irrespective of location. It had to offer simple and secure BYOD access to tenants, customers and visitors.

PRODUCTS AND SERVICES

Alcatel-Lucent OmniAccess® Stellar AP1221 WLAN Access Point
Alcatel-Lucent OmniSwitch® 6860E Stackable LAN Switch
Alcatel-Lucent OmniVista® 2500 Network Management System

WHAT MADE THE DIFFERENCE?

Kreativ House was looking for a creditable vendor that could offer an enterprise-grade solution and that had extensive experience in the SMB space.

Kreativ House appreciated the close engagement and collaboration demonstrated by ALE and Khipu Networks, the business partner, to deliver a secure, fast and reliable solution.

Benefits

> TECHNICAL

The network solution is scalable and will support Kreativ House as it grows, offering enterprise-grade service to new locations on day one.

OmniVista 2500 centralizes maintenance and ensures that central policies can be applied at all sites for greater security and control.

Analytics help control which applications can be allowed for each customer, and facilitate bandwidth prioritization based on client requirements.

> FINANCIAL

The solution was designed with simplicity in mind. Only a small IT team is required for network management and maintenance.

> USER EXPERIENCE

Tenants benefit from excellent connectivity and a consistent experience throughout Kreativ House.

Visitors enjoy secure access thanks to the easily configured OmniVista guest application.

KHIPU

The Alcatel-Lucent name and logo are trademarks of Nokia used under license by ALE.
© 2018 ALE International
www.al-enterprise.com
May 2018

Alcatel·Lucent Enterprise